

# Southwest Corridor Community Advisory Committee

June 4, 2020

Public comments can be  
submitted in writing to:  
[SWCorridor@trimet.org](mailto:SWCorridor@trimet.org)

*Include "CAC Comment" in the subject line.*



# May/June Engagement Report

- Arnold Creek Neighborhood
- Ash Creek Neighborhood
- Homestead Neighborhood
- Joint Policy Advisory Committee on Transportation
- Multnomah Neighborhood
- Portland Historic Landmarks Commission
- South Burlingame Neighborhood
- South Portland Neighborhood
- SWNI Transportation



## Upcoming June Presentations:

- 6/10: Bridlemile Neighborhood
- 6/18: SWNI Watershed
- 6/22: Historic Landmarks Commission
- 6/23: Durham City Council

# Spanish Zoom Open House – May 20th

60 registrations, **37** attendees from all over the tri-county area and a few from Keizer/Salem area.

## Preguntas/Questions:

- COVID 19;
- Traffic impacts during construction;
- Funding during COVID;
- Job and contract opportunities;
- Future fare increases;
- Park & Rides;
- Low Income Fare;
- How can people make themselves heard if they cannot vote?

## Comentarios/Comments:

**Gracias por la información presentada esta noche.**

*Thank you for the information presented tonight.*

**Gracias por mantenernos informados sobre el proyecto.**

*Thank you for keeping us informed on the project.*

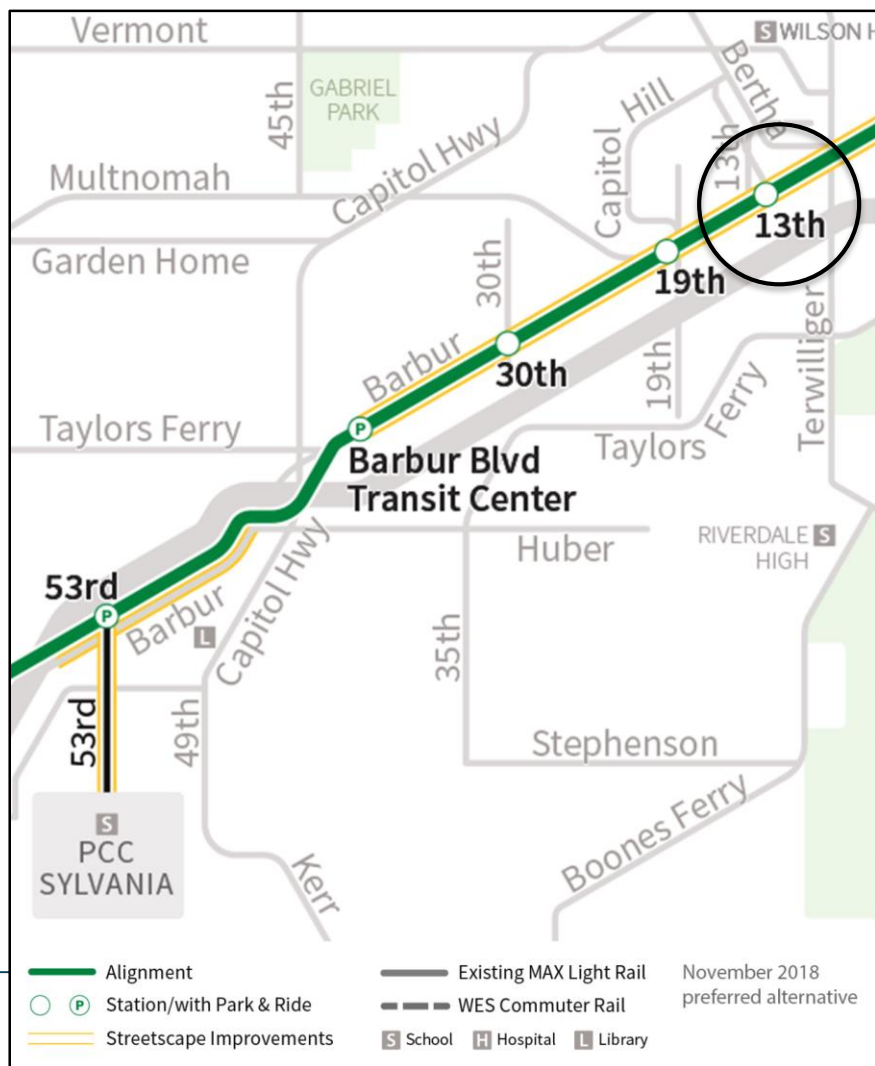
**Parece un buen plan, se verá muy bien.**

*Looks like a good plan, it will look really nice.*

# 13<sup>th</sup> Avenue Station

Formally:  
Custer Station

*Name change will be for the duration of design, but could be the final station name.*



# 13<sup>th</sup> Avenue Station

## What we heard?

- **Insensitive**
- **Not inclusive**
- **Didn't align with community values**
- **Numerical station is more consistent**
- **Upgrading street and sidewalks on 13th Ave, not Custer**
- **Station is closer to 13th Ave**
- **Suggestions for names included Burlingame and Hillsdale.**

# Station Naming Conventions

TriMet works with project partners and community members approximately one year before opening to determine the final station names.

**Objectives for station names:**

- **Orienting riders**
- **Supporting and creating a sense of place**
- **Aiding emergency responders to easily identify and find locations throughout the system**

# Station Naming Conventions, *continued*

## Examples of naming standards:

- **Cross street locations (street of travel followed by cross street)**
- **Significant landmarks**
- **Historical locations**
- **Clear and unique**
- **Easy to read and remember**
- **Rail station and Transit Center names are 30 characters or less to accommodate signage restrictions**



# CAC Evaluation – Thank you!

*Things we're doing well*

- **Staff Presentations**
- **Materials**
- **Facilitation**

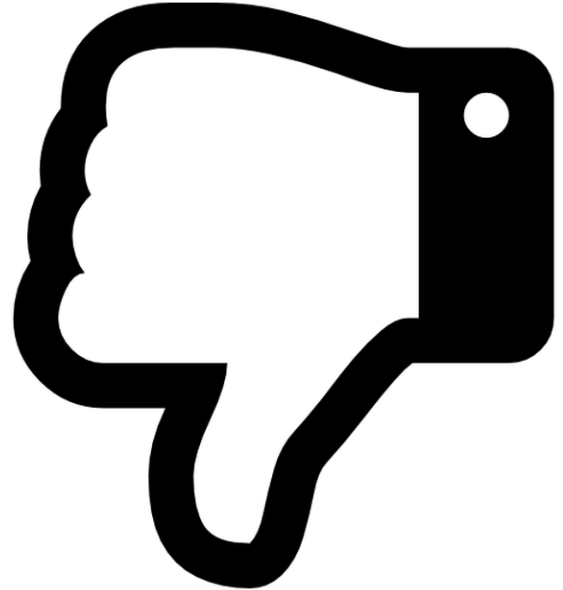




# CAC Evaluation – Thank you!

## *Things that need work*

- **Time for feedback**
- **Broader discussion**
- **Input for decision-making**



# CAC Evaluation – Thank you!

## *Other comments*

- **Materials in advance**
- **Tigard location better**
- **Happy hour?**



# Round Table Discussion

1. How can we better engage underrepresented groups in your community?
2. What topics or issues do you want to...  
...get more information about?  
...share more information about?

## Discussion Topics from December 2019

- Preliminary design – Conceptual Design Report
- SWEDS and affordable housing
- Ross Island Bridgehead, West Portland Town Center projects
- Park & Rides, mobility hubs
- Bike facilities
- Bus network
- Public private partnerships (P3)